

RULES OF THE GAME "CROSSCALL CHAMONIX-MONT-BLANC"

ARTICLE 1: PRESENTATION

CROSSCALL, a French "Société par actions simplifiée", with a share capital of 281 256,00 Euros whose registered office is located at Aix en Provence (13290), 245 rue Paul Langevin, registered in the Register of Commerce and companies of Aix-en-Provence - France under the number 518 706 890, (hereinafter referred to as "CROSSCALL" or "the Organiser") is organised as part of the Transat Jacques Vabre 2019, for the CROSSCALL brand and in collaboration with the city of Chamonix-Mont-Blanc and Helly Hansen and Movement, a game with a question entitled "CROSSCALL CHAMONIX-MONT-BLANC" from 04 October to 20 November 2019.

The Game is open to any natural person located in Metropolitan France (including Corsica), Spain, Portugal, Belgium, Switzerland, Germany and the Netherlands.

The game consists of a draw among the validly registered participants who have correctly answered the question in accordance with these rules (hereinafter referred to as the "Rules").

The game is accessible via the following link: <https://crosscall.com/crosscall-chamonix> (hereinafter referred to as the "Game").

The Game is free of charge, without obligation to purchase, and is open to any natural person other than the employees of the companies of the CROSSCALL group, the partner companies referred to above, or any person who participated in the development of the game.

It is specified that the minor participant must provide proof of parental authorization. The Game is subject to French law.

ARTICLE 2: DURATION

The Game will be open to participants from October 04 to November 20, 2019, midnight, French time.

ARTICLE 3: GAME PROGRESS

3.1 Game Registration

In order to participate in the Game, the participant must:

- Go to the contest page: <https://crosscall.com/jeu-concours-crosscall-chamonix-mont-blanc/> ;
- Complete the participation form and answer the question below:

In which Brazilian city does the Transat Jacques Vabre arrive?

- Rio de Janeiro
- Salvador de Bahia

PARTICIPATION FORM:

- First name*:
- Name*:
- Country*:
- City:
- Telephone brand:
- E-Mail*:

**mandatory information*

- I agree to receive information and promotions from the Game' s partners.
- I agree to receive news and promotions from CROSSCALL.
- I agree the rules of the Game *

-Click on "I participate".

Each participant must mention in the electronic participation form his complete contact details and have ticked the acceptance of the conditions of the Game Rules. Any erroneous, illegible or incomplete e-mail address and/or the acceptance of the conditions of the Rules not ticked will automatically result in the participant being put out of play, CROSSCALL reserves the right to carry out any check to this effect. CROSSCALL is not responsible for corrupted, unopenable or non-transferable files.

3.2 Drawing lots

A draw will be made by CROSSCALL on 22 November 2019 via computer software among the participants validly registered in the Game and having correctly answered the above question.

As the Game has eleven prizes, eleven winners will be selected from among the Participants.

ARTICLE 4: CONDITIONS FOR PARTICIPATION

Each participant must follow the instructions described in article 3.1 in order to be able to participate in the Game and may only participate once in the Game.

Any entry document that is incomplete, does not comply with the constraints described in the Rules or whose names and email addresses are illegible will be considered void. In addition, participants will elect their domicile for the duration of the Game at the address they have previously declared.

CROSSCALL reserves the right to modify, postpone or cancel all or part of the Game if it appears that fraud has occurred in any form whatsoever, including computer fraud in connection with participation in the Game or the determination of winners. In this case, it reserves the right not to allocate allocations to fraudsters and/or to prosecute the perpetrators of such fraud before the competent courts. However, CROSSCALL cannot incur any liability of any kind towards the participants due to any fraud committed.

ARTICLE 5: PUBLICATION OF RESULTS

The winners will be contacted directly by email by CROSSCALL at the valid address indicated when registering to participate in the Game.

Failing that:

an express acceptance of his winnings no later than fifteen (15) days after making contact by e-mail; and the communication to the company CROSSCALL, within the same period of fifteen (15) days after making contact by e-mail, of the elements essential to send the prize (postal address and telephone number) and the answer to the questions asked in the e-mail (in particular concerning the size of the products won).

Winners will be considered to have forfeited their prize.

ARTICLE 6: ALLOCATIONS

The Game is composed of the following eleven endowments:

- The first winner of the game will be awarded the main prize consisting of:

1 smartphone TREKKER-X4 + X-CHEST + X-STICK

1 weekend for 2 people in a 4-star hotel (breakfast included) in the Chamonix Valley - Mont-blanc

2 "ski-pass" 2 days

2 days of ski equipment rental valid during the winter season 2019-2020 (Weekend except school holidays)

Let be a lot with a total estimated value of 1659€ including VAT.

- The second winner will be awarded the following prize:

1 ski jacket + 1 Helly Hansen ski pants

Let be a lot with a total estimated value including VAT of 705€.

- The third winner will be awarded the following prize:

1 pair of Movement Limited Edition GO 109 skis signed by Aurélien Ducroz

Let be a lot with an estimated total value including VAT of 699€.

- The fourth winner will be awarded the following prize:

1 smartphone ACTION-X3 + 1 X-CAR + 1 X-MEMORY

Let be a lot with a total estimated value including VAT of 419€.

- The fifth, sixth, seventh, eighth and ninth winner will be awarded the following prize:

1 Duffel bag 50 l Helly Hansen

Let be a lot with a total unit value including VAT estimated at 90€.

- The tenth winner will be awarded the following prize:

1 Bluetooth sport pedestrian kit X-PLAY CROSSCALL

Let be a lot with a total estimated value including VAT of 40€.

- The eleventh winner will be awarded the following prize:

1 international universal charger POWER PACK CROSSCALL

Let be a lot with a total estimated value including VAT of 40€.

All applicable taxes remain the responsibility of the winners. The Organiser will not accept any substitution, transfer, or allocation of cash in lieu of prizes. In the event of unavailability, a prize of equal or greater value will be awarded.

The Organiser shall have the possibility to modify, without having to justify it, the endowments of the Game, and this without any claim being made against him provided that he offers the winners another endowment of an equivalent or greater value.

Winners may not request an exchange, replacement of their prize or any cash consideration for any reason whatsoever.

The value indicated for the above-mentioned lot(s) corresponds to the public price inclusive of tax currently charged or estimated at the date of drafting of the Regulation; it is given as a simple indication and is subject to variation.

CROSSCALL's liability may neither be called into question nor sought if, as a result of force majeure or exceptional circumstances, changes occur in the conduct of the Game or even if CROSSCALL is forced to interrupt, postpone or cancel the Game altogether.

ARTICLE 7: ALLOCATION OF PRIZES

The prizes will be sent by the Post Office or any other transport company to the winners' home address no later than ninety (90) days after the end of the Game. The Organiser cannot be held responsible for the incorrect or non-delivery of mail and the consignment by the Post Office or any other transport company.

ARTICLE 8: ACCEPTANCE OF THE REGULATIONS

The mere fact of participating in the Game implies the pure and simple acceptance of the Rules. CROSSCALL reserves the right to shorten, extend, modify or cancel the Game, if circumstances so require. Its responsibility cannot be engaged as a result. The same applies in the event of fraud, in any form whatsoever, in particular by computer in the context of participation in the Game or the determination of the winners. In this case, CROSSCALL reserves the right not to allocate the prizes to the fraudster and to exclude any participant who is suspected of fraudulent behaviour without having to notify him/her. CROSSCALL reserves the right, against any person who alters the conduct of the Game and affects or is likely to affect the administration, security, fairness, integrity, or proper conduct of the Game,

to temporarily or permanently, totally or partially, block the opportunity for him to participate in the Game without prejudice to his right to bring legal proceedings against him.

ARTICLE 9: GENERAL INFORMATION

CROSSCALL reminds participants of the characteristics and limitations of the Internet network and declines any responsibility for the consequences of their connection to this network via the Game site. In particular, CROSSCALL cannot be held liable under any circumstances in the event of problems with downloading or forwarding electronic mail. In particular, the Organiser cannot be held liable for any damage, material or immaterial, caused to the participants, their computer equipment and the data stored therein and the consequences that may result from this on their personal or professional activity. CROSSCALL cannot be held liable in the event that one or more participants are unable to connect to the Game site or participate in the Game due to any technical defect or problem related in particular to network congestion.

ARTICLE 10: INFORMATION TECHNOLOGY AND FREEDOM

The personal data of Participants collected during participation in the Game are collected by CROSSCALL and are processed electronically by CROSSCALL, under its responsibility, in order to manage the participation in the Game, designate the winners and award the Endowments. Personal data are processed to satisfy these three purposes and kept for the time necessary for the complete execution of the Game. CROSSCALL may use them for promotional purposes, in particular by sending newsletters, product information, etc., subject to the Participant's express consent by ticking the box provided for this purpose. The data collected may be communicated to CROSSCALL's partner companies referred to in the Regulations for the purposes of the Game, provided that the Participants have given their express consent by ticking the box provided for this purpose. Under no circumstances will the information be transmitted to third parties without the express prior consent of the Participants.

Participants have a right of access to their personal data and, where applicable, the right to request:

- the rectification or deletion of the said data,
- the limitation of the processing of such data by the Organiser,
- opposition to the processing of personal data concerning them,
- all information relating to their data.

To this end, Participants should contact the Organiser by e-mail at the following address: dpo@crosscall.com or by post at the address of its registered office:

CROSSCALL
245 rue Paul Langevin
13290 Aix-en-Provence

In accordance with the regulations in force, the request must be signed and accompanied by a photocopy of an identity document bearing the signature of the Participant making the

request and specify the address to which the reply must be sent. A response will then be sent to him/her within 2 (two) months of receipt of the request.

Participants also have a right to the portability of their data allowing them to easily store or transmit them from www.crosscall.com to another website for personal use.

To this end, Participants must send a request to the Organiser at the following address dpo@crosscall.com. Upon receipt of the request, the Organiser will send the latter as soon as possible and at the latest within one month, the personal data concerning him/her, unless extended exceptionally to three months due to the complexity of the Participant's request. Participants are informed that only the following personal data are concerned by this right to portability:

- the data actively and knowingly provided by the Participants requesting portability (e.g. postal address, user name, etc.);
- data resulting from the use of the Game site by the Participants (e.g. research history, data at the Participant's location).

Participants are informed that "cookies" are installed in their computer, mobile or tablet when they consult the Game Site.

A cookie does not identify a Participant but records information relating to the computer's navigation on the Game site (the pages visited, the date and time of the visit, etc.) which can be read during subsequent visits in order to facilitate the ergonomics of the visit and improve the provision of services.

The maximum period of storage of this information in the computer is 1 (one) year. The Participant may choose at any time to disable these cookies or to configure his browser so that he is informed of the cookies that are stored and asked to accept or not such cookies. The Participant may also decide to accept or reject cookies on a case-by-case basis or to refuse them systematically. However, the Organiser reminds Participants that the setting of cookies may change their access conditions to the Game site requiring the use of cookies.

In general, all information relating to the personal data policy and the use of cookies set up by the Organiser can be consulted by clicking on the link below: <https://crosscall.com/donnees-personnelles-et-cookies/>

ARTICLE 11: REGULATIONS

These rules are available at the game's website address: <https://crosscall.com/jeu-concours-crosscall-chamonix-mont-blanc/>